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RECENT WORK

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## Product and Interaction Designer

FREELANCE • 2014–PRESENT • NEW YORK

Designed digital user experiences for startups, working with engineering and product teams to develop end-to-end solutions on tight deadlines, adapting user-centered best practices to the constraints and priorities of each project.

### Lead Designer at Impakt

- Led design for Impakt's product, a Chrome extension that lets users access political and ethical information about companies as they browse products online
- Led product ideation and prototyping: conducted primary user research, literature review; produced sketches, mapped user flows, created wireframes, design guidelines, and high fidelity prototype for user testing/communication; established design strategy

### Lead Designer (Mobile) at Nise Tech

- Led UX and visual design for Nise Tech's mobile app, a sous-vide cooking platform and companion to the company's physical appliance for home kitchens
- Led product ideation and prototyping: research, user testing, produced sketches, wireframes, design guidelines, polished visual mockups and interactive prototype for testing and product communication

### Interaction Designer at Hermitcrab

- Designed the onboarding experience for the Hermitcrab web app, laying the groundwork for growing the community of users for a neighbor-to-neighbor marketplace in Los Angeles

### Product Designer at Parachute Health

- Designed core feature of desktop app helping American healthcare providers and hospital systems deliver customized long-term care to patients with chronic conditions

### UX Design Intern at Skanatek

- Conducted UX research and design on a mobile app-based, demand-responsive public bus service serving commuters in small cities across Europe
- Collaborated on internationally distributed agile team, creating personas, user stories, and task requirements for app and service
- Conducted UX/design and front-end code reviews

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EDUCATION

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Harvard University 2010–2015

- B.A. with High Honors in Visual and Environmental Studies (Studio Art), Secondary Field in Social Anthropology
- Fellowships: Albert Alcalay Prize for Visual Art (2015), Henry Russell Shaw Travelling Fellowship for independent art and design (2015), Harvard Artist Development Fellowship (2014)

Shillington School of Graphic Design 2015

- Intensive full-time 13-week program in visual/UI/UX design

School of the Art Institute of Chicago 2012

- Full-time B.F.A. student in Product Design and Graphic Design

Phillips Exeter Academy 2005–2009

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TOOLS AND PROCESSES

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**Sketching** to think, brainstorm, experiment with solutions and for **rapid, iterative communication** throughout

**Stakeholder research** to define problem scope, business goals, and to understand problem context

**Competitive/contextual research** to draw on how similar problems have been solved well, and for an awareness of UI patterns and environments familiar to users

**User research:** user interviews, ethnography, creating composite **personas**, consulting **secondary literature**

**Flow diagramming** user interactions in Omnigraffle/Sketch

**Wireframing, visual mockups** at low/medium/high fidelity

**Prototyping** with Invision/Flinto/Framer/HTML/CSS/JS

**User testing:** remote, in person, to validate hypotheses

**Sketch (software)** for UI conceptualization and design, vector editing, product design architecture and layout

**Illustrator** for complex vector editing of icons, illustrative UI elements, custom typographic elements, etc.

**Photoshop** for complex raster editing such as masking, retouching, color correcting, etc.

**InDesign** for print, pdf, and editorial projects, and occasionally to work with **typesetting/typography**

**Style guide:** for usable best practices in a specific system

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OTHER EXPERIENCE

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Founder | The Generalist (art collective) 2012–PRESENT

Artist-in-Residence | SomoS Art Berlin 2016 (GERMANY)

Forensic Linguistics Intern | RL Assoc. 2013–2015 (NY)

Sculptor | Intl Conference, Cast-Iron Art 2014 (LATVIA)

Artist-in-Residence | Haihatus Art Center 2014 (FINLAND)